

ASX Release  
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## Statewide Super signs Decimal for Digital Advice

- **Largest industry fund based in South Australia with \$6.5 billion FUM**
- **Three-year initial term**
- **Integration with other advice channels a key requirement**

SOUTH Australian-based industry superannuation fund Statewide Super has selected Decimal Software's (ASX: DSX; "Decimal" or "the Company") *Eqilize* solution to provide digital financial advice to members.

The three-year agreement is the latest deal for Decimal, which recently announced Energy Super had gone live with *Eqilize*.

With more than 140,000 members and over \$6.5 billion in funds under management, Statewide Super is the largest industry fund based in South Australia. It will incorporate Decimal's solution as part of an overall member services expansion.

Statewide Super's Head of Member Experience Tony D'Alessandro said "Decimal was an ideal fit on every level, both in terms of functionality and alignment to our broader strategic objectives."

"That included product capability, Decimal's approach to implementation, and the company's understanding and compliance with ASIC's recent guidelines on digital advice."

Mr D'Alessandro said Decimal's ability to integrate with other advice channels was also a key differentiator setting it apart from other providers.

"One of our drivers was to integrate digital advice with phone as well as internal and third party face-to-face advisory services" he said.

"That omni-channel approach is important for Statewide Super to enable us to provide members with services that suit their individual needs.

"For some, that may be an entirely online experience right through to executing advice, while others may wish to test scenarios online then follow up by discussing their needs in more detail with one of our advisers."

Decimal CEO Nic Pollock said Statewide Super was precisely the type of organisation for which the pre-configured *Eqilize* solution had been developed.

"The superannuation sector is embracing digital technology to enhance customer experience." Mr Pollock said.

"Statewide Super is similar to many providers that understand the benefits digital financial advice provides for extending member services, but as an industry super fund, they needed to be sure of the scope, costs and outcomes.

"Eqilize is designed to provide surety in those areas while allowing for future scalability of user numbers and advice topics.

**DECIMAL SOFTWARE  
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“It is exactly what the superannuation sector has needed for some time, and a large part of why we are fielding new inquiries and in the advanced stages of negotiating contracts with similar sorts of organisations.”

The Eqilize rollout at Statewide Super will form part of a broader system upgrade and expansion project scheduled to commence next month.

Mr D’Alessandro said Decimal’s flexibility to work around other phases of the broader project would ensure digital advice could be switched on as soon as other systems and infrastructure were in place.

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**About Statewide Super**

Statewide Super is a proudly South Australian profit-for-members industry superannuation fund that everyone is welcome to join, regardless of location or industry. It is the leading industry fund based in South Australia, with over \$6.5 billion in funds-under-management, 140,000 members and 18,000 employers.

Statewide Super’s MySuper investment option is the top performer nationally over three years to June 30, 2016 in the Super Ratings annual SR50 MySuper Index.

**About Decimal**

Decimal is an Australian based company, which has developed the world’s first omni-channel, cloud based automated digital advice platform designed to operate with any existing product. The platform, which includes embedded compliance features, enables enterprises to provide consumer-driven automated financial advice and execution to the mass consumer market with global application.

Prior to now this has not been viable or technically possible, providing Decimal with a first mover advantage. Decimal partners with Financial Institutions of all sizes including banks, superfunds, credit unions, insurers, mortgage brokers and dealer groups to enable the execution of financial service advice via a seamless omni-channel solution – [www.decimal.com.au](http://www.decimal.com.au)

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