



ASX Release

30 November 2015

Decimal Surges Past \$2 Billion In Funds Advised

- Robo-advice delivered via Decimal technology surges past \$2 billion with client enterprises
- Over \$1 billion delivered end to end online since launch in June 2015
- Validates growth potential in robo-advice market and Decimal enterprise grade
- New contract negotiations with Mercer well advanced

Decimal Software Limited ("Decimal" or the "Company") is pleased to advise that the value of funds advised utilizing the Decimal robo-advice platform technology has reached the \$2 billion mark with client enterprises across online and adviser assisted channels.

Of particular note is that over \$1 billion has been advised purely online meaning that the consumer has driven the advice process through to issuance and execution. This has also been done with 0% unscheduled outages and at \$0 marginal cost of advice for the client organization representing never seen before efficiency and customer engagement.

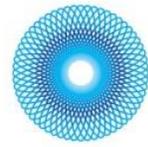
This growth in usage is an important marker for Decimal's future success as its pricing model allows Decimal's revenues to grow as robo-advice using its technology grows for our client organizations.

Recently, leading analytics company, Cerulli Associates, issued a report that forecast the market for robo-advice in the U.S at US\$7.8 trillion. Decimal's technology was designed, built and tested over 8 years to empower any existing product provider to offer a full robo experience to their existing customers. As Cerulli has identified, this type of capability opens up the whole market of consumers who need financial advice but cannot be reached by traditional channels.

Decimal is well advanced in signing a new contract with current customer Mercer. The new contract will reflect a substantial expansion of services that Decimal will provide to Mercer.

- Ends -

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About Decimal

Decimal is an Australian based company, which has developed the world's first omni-channel, cloud based automated ('robo') advice platform designed to operate with any existing product. The platform, which includes embedded compliance features, enables enterprises to provide consumer-driven automated financial advice and execution to the mass consumer market with global application. Prior to now this has not been viable or technically possible, providing Decimal with a first mover advantage.

Decimal partners with Financial Institutions of all sizes including banks, superfunds, credit unions, insurers, mortgage brokers and dealer groups to enable the execution of Financial Service advice via a seamless omni-channel solution.

For further information www.decimal.com.au

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