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## **ASX AND MEDIA ANNOUNCEMENT**

25 July 2014

ELS 04/15

### **Decimal now for Stockbrokers**

- Real-time compliance automation & business development functionality
- Strategic partnership with Agility Applications

Decimal is pleased to announce the availability of solutions specifically tailored to the needs and opportunities of the stockbroking industry. Building upon the core financial advice industry capability released in June 2014, functionality has now been added to cater for stockbroking compliance obligations and business development opportunities.

From the issue of an SOA (Statement of Advice) to subsequent ROA's (Record of Advice), the Decimal platform accurately and easily captures the activity for ongoing reporting and secure storage. The underpinning compliance system gives management oversight to the activity undertaken by advisers that can be done from any desktop or mobile device.

Decimal also enables an adviser to grow their business and create more revenue via automated digital marketing campaigns, client management and referrals to other services. From distribution of research reports to market commentary, the platform will allow advisers to engage with their client base efficiently via the CRM and Workflow functionality.

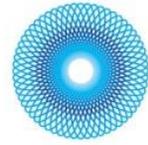
Decimal supports multi office environments, and, is highly scalable in terms of user numbers, access control and management reporting. Being a 100% pure cloud platform means activation and ongoing updates are automatic.

Additionally, supporting our product development and service delivery to the industry, we are pleased to announce our partnership with stockbroking industry technology specialist Agility Applications.

Decimal Executive Chairman, Michael Sertorio, said: "Based on strong interest we have received from stockbroking firms we brought forward our product development plans and are pleased to now be able to offer our innovative technology solution to this industry."

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## **About Decimal**

Decimal is a 100% cloud technology for financial engagement, advice, service and compliance. It provides financial advisors and institutions with real-time capability to engage with, and service clients in a way that is seamless, fast and secure.

For advisers such as Financial Planners, Accountants and Stockbrokers, Decimal delivers new business opportunities which are done through online collaboration with clients and partners and new levels of practice efficiency and compliance management.

For institutions, Decimal provides a platform to develop new customer driven digital channels to a deeper market. Decimal's passion is to enable customers to reach new heights of growth and efficiency using the power of Decimal's platform and the cloud.

For more about Decimal go to: <http://www.decimal.com.au>