



ASX AND MEDIA ANNOUNCEMENT

20 May 2014

DECIMAL INVESTOR PRESENTATION

Decimal Software Limited (“Company or Decimal”) is pleased to provide an updated investor presentation to the market.

This presentation focusses on progress against milestones following completion of the transaction with Aviva, the Decimal strategy and market opportunities.

Enquiries: **Michael Sertorio**
 Decimal Software Limited
 Executive Chairman
 Tel: 1300 220 799

Stef Weber
 Decimal Software Limited
 Company Secretary
 Tel: 1300 220 799

About Decimal

Decimal is a 100% cloud technology for financial engagement, advice, service and compliance. It provides financial advisors and institutions with real-time capability to engage with, and service clients in a way that is seamless, fast and secure.

For advisors such as Financial Planners, Accountants and Stockbrokers, Decimal delivers new business opportunities which are done through online collaboration with clients and new levels of practice efficiency and compliance management.

For institutions, Decimal provides a platform to develop new customer driven digital channels to a deeper market. Decimal’s passion is to enable customers to reach new heights of growth and efficiency using the power of Decimal’s platform and the cloud.

DECIMAL SOFTWARE LIMITED
1/174 Hampden Road Nedlands, WA, 6009
Phone: 1300 220 799 Fax: +61 8 6389 1977
ACN: 009 235 956



Decimal Software Limited - DSX

Investor Presentation

May 2014



Summary

- Acquisition of Decimal Group Pty Ltd (“Decimal”) and its first mover 100% cloud based financial services industry software platform is now completed with readmission to the ASX in April 2014;
- Mr Michael Sertorio has joined the Board as Executive Chairman and Mr Jan Kolbusz as an Executive Director;
- The Executive team has been extended and a new office opened in Sydney;
- The Company is well funded and is on track to launch an aggressive go to market sales and marketing campaign;
- Decimal has the potential to emulate the success of other new cloud-based entrants disrupting their respective industries (e.g. Xero, SEEK, Carsales and Freelancer);
- Decimal’s transformational technology enables real-time consumer driven financial advice via digital, mobile, phone or face to face channels;
- For financial institutions, Decimal is the first enterprise platform providing scalability and user experience configurability; and
- Decimal’s platform allows financial planners and referral partners to work together to extend reach into the ~60% of the Australian working population that is currently unadvised.

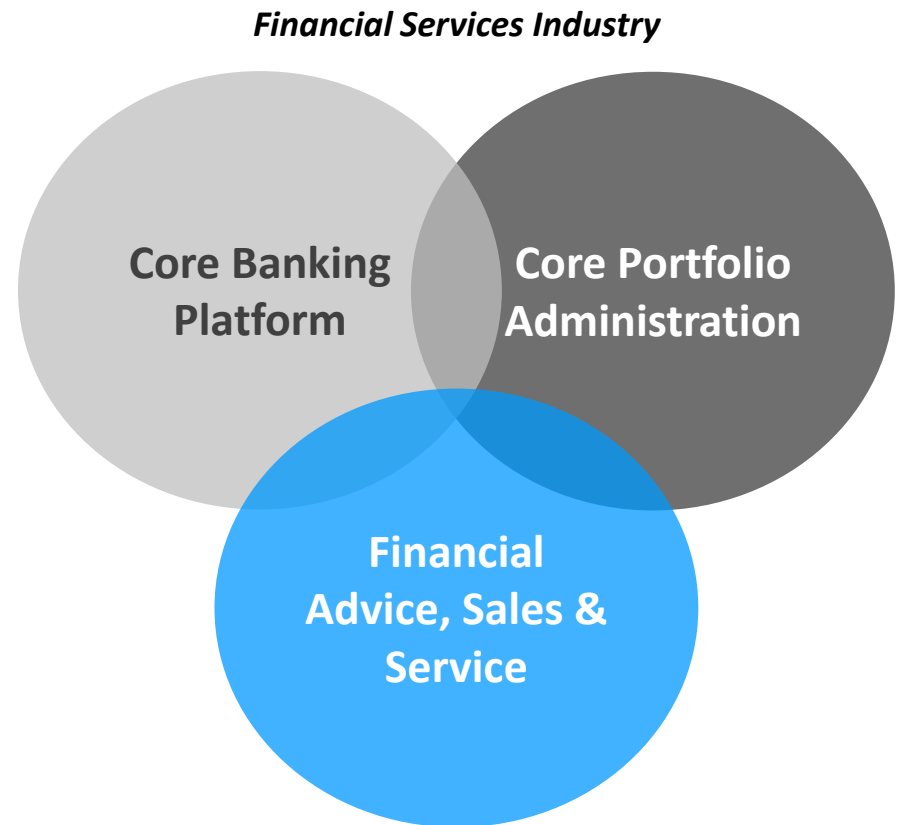


About Decimal

Decimal is an industry-wide financial advice, sales & service cloud platform.

100% cloud. 100% real-time.

Financial advice, marketing, reporting and compliance for all delivery channels, across multiple jurisdictions.





Why 100% real-time cloud disrupts

Customer service levels, cost of service and compliance levels all improve together

Transformational customer propositions	Cost reductions via frictionless operations	Low risk and built-in compliance
<ul style="list-style-type: none">• Real-time customer driven multi-channel options• Better and more consistent advice and help• Full product and service customisation by segment	<ul style="list-style-type: none">• Higher and growing self-service rate by customers• Hands-free digital workflow, document management and provisioning• Workforce location can be cross border – all real-time	<ul style="list-style-type: none">• Central real-time accessible repository of all communications• Real-time digital tracking of all client interactions and staff actions

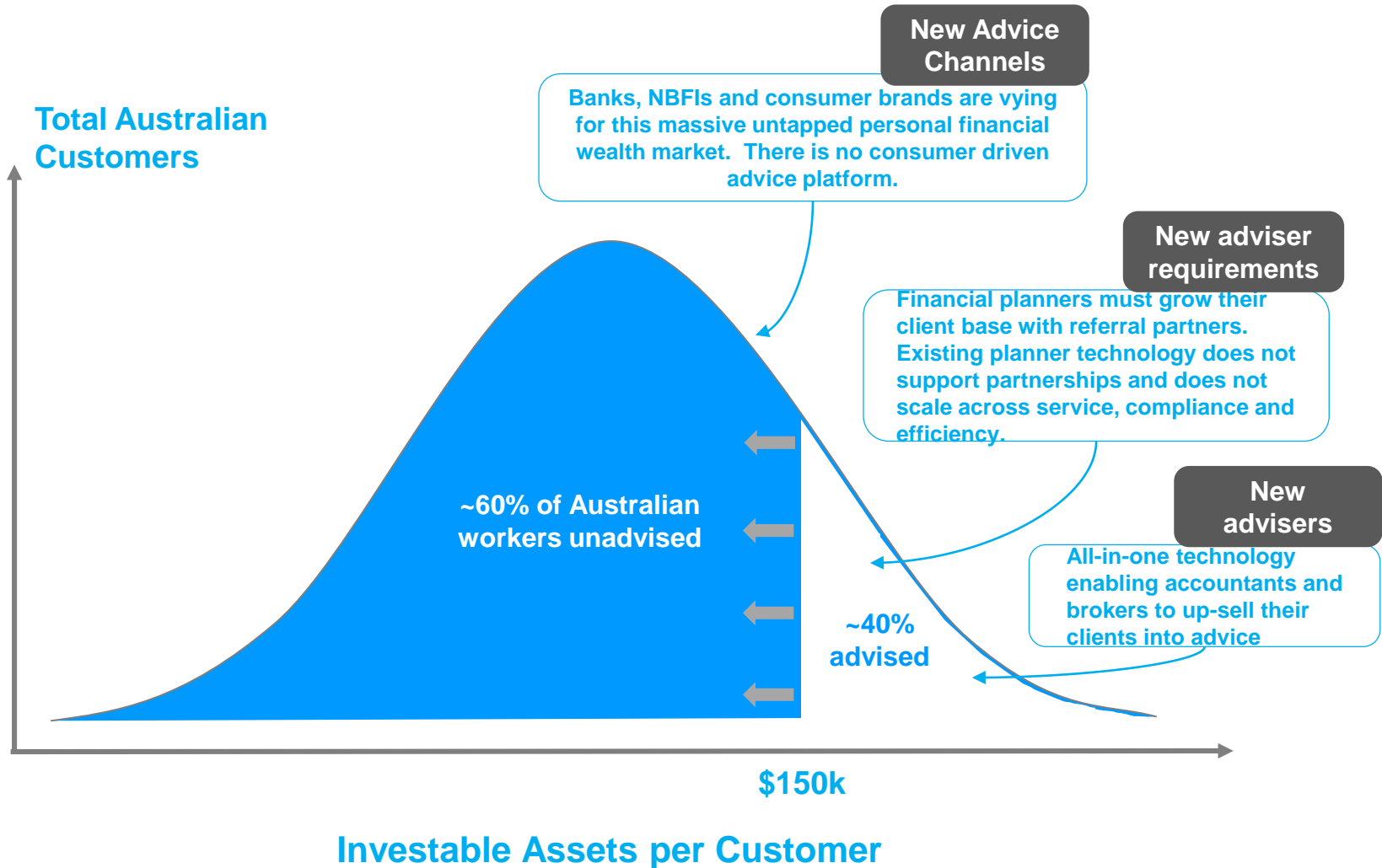
Success Measures		
<ul style="list-style-type: none">• Cross-sell ratio growth• Revenue growth	<ul style="list-style-type: none">• Significantly lower operating costs• Lower client acquisition costs	<ul style="list-style-type: none">• Lower compliance overheads• Lower risk of breaches

Adapted: Booz&co - Taking Wealth Management Digital 2013

Unlocking personal financial advice for the mass market



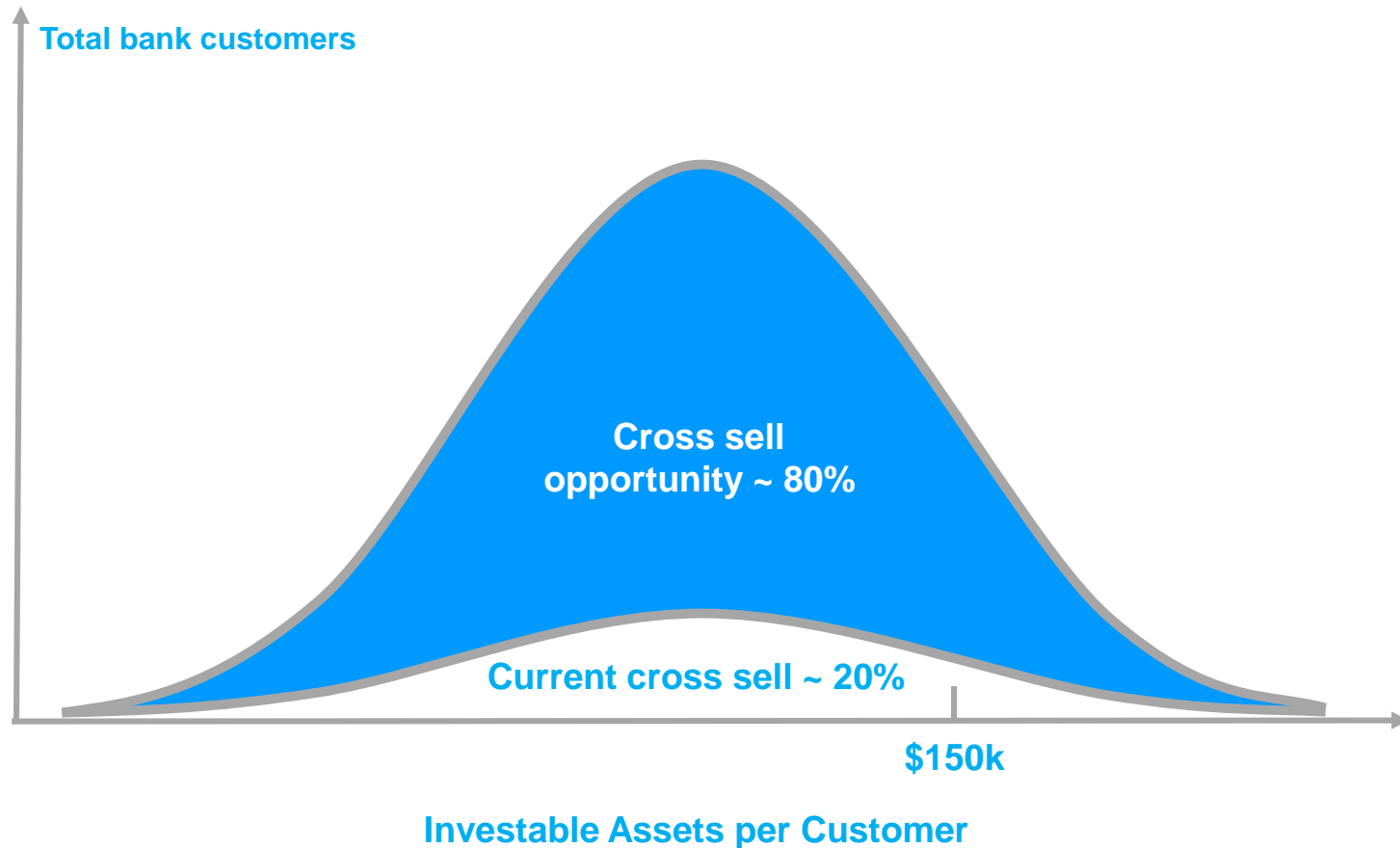
Only Decimal's end to end 100% real-time platform can provide the scale required across engagement, advice, compliance and efficiency, required to reach mass market



Fast emerging new channel for financial advice



Low product cross-sell ratio of wealth products into retail bank client bases is possibly the single largest threat and opportunity for the banks today

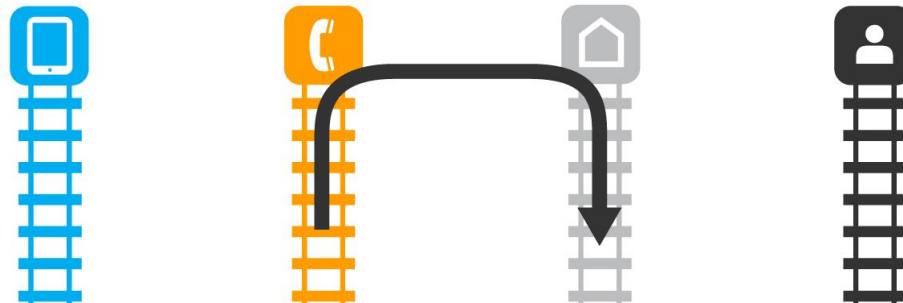


Only Decimal has the enterprise platform required



To support tens of millions of customers in multi-product advice, multi-channel in real-time, coupled with real-time compliance, requires the most advanced and sophisticated platform available

Current customer experience driven by siloed organisational distribution models and disparate technologies



Collaborative customer driven experience requires 100% real-time multi-channel experience



By the year 2020, an entire generation will have grown up in a primarily digital world. Their familiarity with technology will transform how we work and we consume

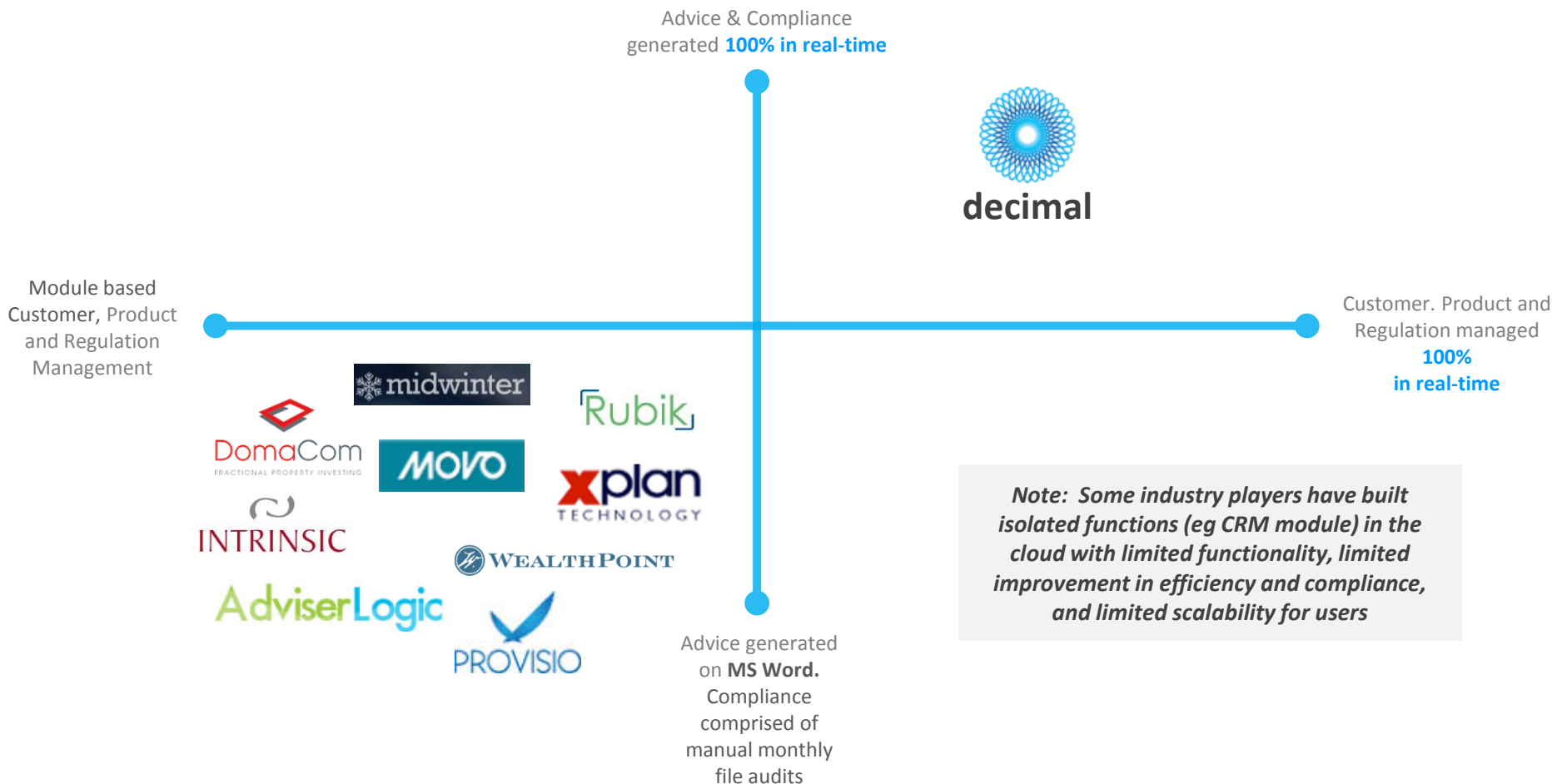
Booz&co - The rise of generation of generation C - 2011



Financial Planners: the Decimal Solution

Decimal unlocks profitable growth for planners - dramatically reducing the cost of compliance whilst enabling referral partners, like accountants and mortgage brokers, to refer clients in real-time.

Decimal invites new providers of financial advice with real-time configuration of a complete solutions





Decimal Team

Decimal has strengthened its executive team with key appointments and is in the process of relocating its head office to Sydney

Michael Sertorio
Executive Chairman

- 25 years of experience in senior management and board positions spanning financial services, manufacturing, construction, professional services, health care and wholesale trade in Australia and Asia, with organizations including MLC, Chase Manhattan Bank Australia, Global Construction Services and Standard Chartered Bank Australia and Indonesia where he served on the Bank's Management Committee
- Since 2001, he has been involved with a number of companies as a shareholder and Director driving strategy and corporate development including corporate transactions

Jan Kolbusz
Executive Director & Developer

- Formerly the Director, Technology and Operations of Asgard, where over a 9-year period he pioneered portfolio administration platforms and drove further innovation and profitability following the acquisition of Asgard by St George Bank
- Began his career working across a variety of technical and management roles on large-scale IBM platforms. Also previously worked for US based Baxter Healthcare managing the US to Australia conversion and implementation of integrated hospital systems.

Andrew Watt
Chief Financial Officer

- Extensive senior finance and commercial management experience with technology based companies in Australia and the UK
- Joins Decimal from tomwaterhouse.com where in his role as CFO he provided financial and strategic leadership, and was instrumental in their acquisition by William Hill Plc. Prior to that he spent several years at Betfair and the Walt Disney Company in senior finance roles

Sascha Ambrose
Head of Sales

- Brings a track record of success in sales of disruptive enterprise applications with particular emphasis in the financial services sector.
- Joins Decimal from LinkedIn where he was a senior enterprise sales executive. Prior to that he spent several years with other cloud based organisations including Salesforce and Jive



Decimal Milestones

- ✓ Complete Decimal product development phase **completed**
- ✓ Completion of Aviva's acquisition of Decimal **completed**
- ✓ Extend executive team in Sydney **completed**
- ✓ Office established in Sydney **completed**
- ✓ Launch of industry cloud platform to ~17,000 financial advisers in Australia **2nd Qtr 2014**
- ✓ Launch of industry cloud platform to enterprises in Australia for multi-channel, multi-brand advice, sales and service **3rd Qtr 2014**
- ✓ Extend channel partnerships and support network **throughout 2014**



Company Overview

Decimal Software Ltd (ASX:DSX), previously Aviva Corporation Ltd (“Company”)(ASX:AVA), completed the acquisition of 100% of Decimal Group Pty Ltd (“Decimal”) on 11 April 2014, via the issue of 112,500,000 million shares to Decimal shareholders:

Capital Structure

Shares quoted on ASX	108,891,789
Restricted shares	70,606,735
Total issued shares	179,498,524
Unlisted options	6,833,345

Board Members

Michael Sertorio	Executive Chairman
Jan Kolbusz	Executive Director
Rob Kirtlan	Non-Executive Director

Top Shareholders

Current Decimal Directors	25.1%
Acorn Capital Limited	8.9%
Magaurite Pty Ltd	8.4%
Intag Pty Ltd	5.2%
Sentient	4.7%



Disclaimer

This presentation has been prepared by Decimal Software Limited (“Decimal”) as a summary only, and does not contain all information about Decimal’s assets and liabilities, financial position and performance, profits and losses, prospects, and the rights and liabilities attaching to Decimal’s securities.

Some of the statements contained in this report are forward looking statements. Forward looking statements include but are not limited to, statements concerning Decimal’s business plans, expected costs, and expected revenues, and other statements which are not historical facts. When used in this presentation, and in other published information of Decimal, the words such as “aim”, “could”, “estimate”, “expect”, “intend”, “may”, “potential”, “should” and similar expressions are forward-looking statements.

Although Decimal believes that its expectations reflected in the forward-looking statements are reasonable, such statements involve risk and uncertainties and no assurance can be given that actual results will be consistent with these forward-looking statements.

Decimal does not purport to give financial or investment advice. No account has been taken of the objectives, financial situation or needs of any recipient of this presentation. Recipients of this presentation should carefully consider whether the securities issued by Decimal are an appropriate investment for them in light of their personal circumstances, including their financial and taxation position.